

Hyannis Arts Hall

c/o 255 Main Street, Suite 210 • Hyannis MA 02601 • 508-228-8535

Hyannis Arts & Flea

Thank you for your interest in the new nonprofit **Hyannis Arts Hall** and **Hyannis Arts & Flea**. Your participation is helping our nonprofit mission to establish a year-round arts and culture center in the Historic East End of Hyannis, just footsteps off Main Street.

Several of us who are leading Hyannis Arts Hall, including board members and staff, have in-depth experience with markets like Hyannis Arts & Flea, as both vendors and overseers. We found our inspiration in the famous Brooklyn Flea and intend to eventually mirror its successes. We'll make this a fun and profitable year-round market for our vendors, with big ideas as we grow.

Our intention is to make this a successful and financially satisfying marketplace **for you and your work.** We'll promote Hyannis Arts & Flea through direct mail to our hundreds of Mailchimp subscribers, earned publicity, social media, and advertising. Please promote Hyannis Arts & Flea to all your customers, family, friends, and acquaintances. Those who would like to subscribe to our emails can <u>sign up at this link</u>.

We'll soon announcw details about our year-round Saturday markets which will offer a larger vendor space, activities and entertainment during market hours.

Our mission includes making space available at affordable rates for artists. Our starting fee for vendors is **\$60** for the hours of **10 am – 2 pm**. We'll open doors at **7:30 am** for setup, then give vendors until **4 pm** to break down.

Vendor applications

- All vendors are subject to approval by the staff of Hyannis Arts & Flea and must apply in advance using the link <u>on our website</u> to complete the application. <u>Or online here</u>.
- Our application asks for your home location for your business, the category of your work, and brief description of your business and your work. (are we only doing Cape Cod vendors)
- We ask for at least **three images of your work**, in three separate digital files large enough for printing and to be used in publicity, advertising, social media, and printed materials when we create those. Digital files should be **minimally 300 dpi at 5" x 7".** Larger files are always better since they can be reduced. Lower resolution files with blurry images cannot be used. Please mark your files clearly with your name and include a description, then email them to **HyannisArtsHall@gmail.com**.
- We are a welcoming space for all. But we are *not* the marketplace for vendors of firearms or weapons, adult materials, or extremist viewpoints in what's being sold. We reserve the sole right to determine what is appropriate to be sold in Hyannis Arts & Flea.
- Each vendor will be given a 10' x 30" table plus two chairs, to arrange in their space. Otherwise, vendors must bring their own setups and be able to bring them along. We cannot help to move items in and out of the building.
- We cannot provide electrical power beyond a standard outlet near some vendor areas. Please let us know if you need to be near an outlet. Limited power is available.
- Vendors must provide their own display racks that can be contained within their assigned space. Hanging of artwork on walls will not be permitted in this limited setup. We ask that vendors bring their own easels and racks or display their work on the tabletops and floor. Please bring your own bags for customers if needed.
- Please respect the fabric of the building and keep things tidied up around your space. No open flames are allowed. No foods can be sold until we develop a program for that. All activities are subject to the laws and regulations of the Town of Barnstable. No smoking is allowed within building or on adjoining grounds.

Business processes

- All customer sales and the collection of taxes and other financial or shipping arrangements, when required, are the responsibility of vendors. Hyannis Arts Hall and Hyannis Arts & Flea are unable to handle financial transactions for others during sale days.
- Once our staff approves a market vendor to participate, rental fees must be paid in advance, **preferably be** electronic means, at the link provided for payments. For those who must pay with a paper check, the vendor fee check is due at the Hyannis Arts Hall office by **Friday**, **May 16**. For those paying electronically, fees are due on notice of acceptance but no later than **Monday**, **May 19**. If fees are not paid by those dates, we'll offer the reserved space to vendors on a wait list.
- Please let us know of any special concerns or needs you have. Hyannis Arts Hall is completely accessible, with an exterior ramp and an accessible bathroom among the three available.



Visit our founding sponsor **Mariner Café** steps away on <u>Main Street at Center Street</u> for morning coffee and delicious food

Hyannis Arts Hall is a registered Massachusetts nonprofit with a federal 501(c)(3) application in process. Hyannis Film Festival, Inc. is a federally recognized 501(c)(3) nonprofit organization.

hyannisartshall.com